

# These Thousands of White Underwear Garments

Did not come by chance. There is a price squeeze in the cost of the making, in the material and in all things pertaining to their manufacture to help out the dull season of the maker.

There can be no hereafter at such prices, and they are most carefully made, because there was no hurry.

The Gowns at 83c are in a variety of all the new summer styles that you can see anywhere at \$1.25.

These Gowns at 98c in every variety are unmatchable anywhere under \$1.50.

You may look for the best 98c Gowns in town and find their equal in all things here at 60c and 75c.

Hundreds of Gowns at 20c are among the underwear wonders, some of half line yokes, some of embroidery, others hemstitched, trimmed with pearl buttons and made equal to any 50c gown.

The Muslin Gowns at 50c: The embroidery, the lace and make of this garment makes it a regular 85c gown.

WHITE SKIRTS that cannot be duplicated for any where near the price in our future purchases. The best \$1.25 Skirt we have ever seen sells here for 88c.

Equal to \$1.50 Skirts are here for 68c. Here are Skirts at 70c, sold as a bargain last year at \$1.

Short Skirts are 25c. A double row of Glimmy Lace and a lace edge French ruffle, trims one of the best \$1 Cambric Full Size Skirts, and it is priced 60c.

50 dozen Handsome Cambric Skirts, a 20-inch ruffle of Anglins embroidery; a \$2.50 skirt for \$1.50.

THOUSANDS OF CORSET COVERS—the new and beautiful ideas for the spring of 1905. Covers that could not be made under 50c at home, are in these various lots at 20c.

Your best expectancy in Covers at 60c, and we are not boasting; the price here is 30c.

75c and 85c Covers are 50c.

50c Drawers 35c—These Drawers are 50c by the closest calculation that any manufacturer ordinarily can make. Well made Drawers, with hemstitched ruffle are 10c; some are only 10c.

There are Drawers at 60c and 70c, that hold their own with the best as a bargain.

EXTRA SIZE UNDERWEAR—We have made special arrangements with the maker to produce in the regular lots of Underwear extra sizes for the larger figures that find it difficult to buy Underwear ready made.

Children's Drawers 6c—made of good muslin, tucked and worked button holes, some 57 dozen to be sold.

Women's Drawers 10c—made of good muslin, with three tucks and wide hem.

## Embroidery Store of Richmond

with the strangest price of anything brought to this city and thousands of new designs to choose from.

You can buy Embroideries for 3c that are usually sold for 10c.

Wide Placings are sold at 10c, 10c and 25c. The Embroideries at 5c, 7c and 9c are just half of values.

The new Anglins Embroideries, in all-overs and match sets of edgings and insertings.

Allover Embroideries—Swiss and nainsook—are worth 75c, but priced 30c.

## Sale of Laces Started a Week Ago

is blowing a hurricane. Of course they could not be sold in season at such prices.

Useful Laces that wash equal to hand-made, and in their construction are handsomer; a counterful at 3c a yard.

There are Linen Torchon Laces at 5c, 7c and 10c that cost double.

Fancy Trimming Laces of Point de Paris Insertings and edgings, in wide widths a choice of over 60 styles, 5c a yard.

Allover Laces for waists, the new snowball designs 1 1/4 yards wide, 10c a yard.

Novelty Trimming Laces for undergarments or shirt waists, 8 1/2 to 5 inches wide, 10c and 12 1/2c a yard, for edgings and insertings.

## White Goods for the Season.

The immense stock is the preparatory help to the patrons of the Cohen Store that has been going on for at least four months. We knew the January season had to come, when a large stock of white would be the attraction for all the make-up goods for spring and summer.

We are prepared to sell you 40-inch wide India Linon, the highest grade, which usually sells from 16c to 25c at 12 1/2c a yard.

We are prepared to offer more than 4,000 yards of the new figured mercerized fabrics that cost to 45c for 10c a yard.

We are selling the usual 10c 40-inch wide India Linon for 5 3/4c.

Over 50 designs of Imported Figured Shirt Waist Madras and Plaids, that usually sell for 25c, for 15c a yard.

Popular Basket Weave, mercerized, is 10c.

12 1/2c White Dimity, 8 1/2c.

12 yards of Soft Nainsook, in a box, for \$1.50.

Long Cloth, a piece of 12 yards is 98c.

A line of Imported Broadwaisted Linings, some embroidered, worth 50c to 60c, for 25c a yard.

## An Enormous Linen Business

could not be built up of unreliable Linens. A great increase in the sale of Linens comes with the merit of buying at under-prices the finest grades only.

2 1/2 yards long Pattern Cloths of Irish Linen, double satin damask, \$1.98; from this price up, to sets of Table Cloth and Napkins, the Cloth 2 1/2 yards wide, for \$14 a set. All of these are rare bargains.

2 yards wide Bleached Table Damask, equal to \$1.35 at almost any store in the country, our price \$1 a yard.

An innovation in Towels created by the kind of linen people who are far ahead; you want to see these to appreciate them; the price is \$1.50 each.

100 dozen Pure White Damask Plaid Doilies, square, round or oblong, whipped fringe and open center 5c each.

The larger size Doilies of the same are 8c and 10c each.

There are Towels of all kinds; we start the Linen Huck Towels at 12 1/2c, and a similar one in cotton at 6 1/4c.

A Superb Quality Hemstitched Linen Huck Towel is 10c.

Round Thread Heavy Linen Sheet, full 2 1/2 yards wide, sells for 75c.

Full Yard Wide Linen Lawn or Linen Cambric for 25c.

Worth \$1. for 50c a yard.

35 pieces Full Bleached Mercerized Table Damask, in novel designs, 30c a yard.

Special Sale of 15 Ounce Table Damask

Worth \$1. for 50c a yard.

35 pieces Full Bleached Mercerized Table Damask, in novel designs, 30c a yard.

## As Silks are Selling Here

is for the thousands, and the stock backs all our talk with its reliable bargains. Such prices, of course, cannot be made under ordinary conditions, nor any way near them. But these are sale days with us, and we are out of patience with merchandise, no matter how good. It is your chance if you take the advantage.

## THE STOCK IS IN LOTS FOR

10c, 15c, 19c, 25c, 39c, 50c, and up to \$1.25 for Silks that were \$1.98 and \$2.25.

## Ribbons are Silks.

Thousands of pieces have accumulated and they are not wanted here. The prices we make is for a clean sweep. Fancy or plain, narrow or wide, all and everything is pushed into this sale. If yours is any certain kind or color, come at once.

## You'll Find it in Five Lots.

LOT NO. 1, 10c A YARD—Double Face Liberty Satin, Satin Taffetas and Embroidered Taffeta Ribbons, cost 25c to 30c, for 10c a yard.

LOT NO. 2, 8c A YARD—1-inch Satin Taffeta Ribbons.

LOT NO. 3, 35c A YARD—5 and 7 inch Taffeta and Satin Taffeta Ribbons, were 50c and 60c; also Hand-

some Black and White Satin Ribbons, 5 1/2 inches wide.

LOT NO. 4, 25c A YARD—Lot of Fancy and Satin Taffeta Ribbons, which sold to 40c a yard.

LOT NO. 5, 12 1/2c A YARD—All shades of 3 1/2 inch Satin Taffeta Ribbons.

# MADE GARMENTS,

## Some One Else's Stock.

Skirts by the hundreds, only just finished at the factory. An accident to the firm and the stock is up on sale. Cohen's buyer made a master stroke, as this beautiful lot of Skirts will show. Come quick for the half-price that is one of the unusuals.

Skirts that were made to sell from \$5.75 to \$29, in every variety, silk, mohair, voile, broadcloth, cheviot and clay worsteds, the price will be \$3.50 to \$10.

All the Woman's Coats that were \$3.98 to \$5 are \$2.50 each.

All the Coats, including that were to \$15, are \$7.50.

Lot of Silk Shirt Waist Suits that cost to \$19, choice \$8.50.

## Cohen's Stock of Dress Goods

stands at the head in the State of Virginia. The many thousand dollars' worth of investment must give way to this sale. You'll find them in lots Monday, both the black and colored fabrics. Many of the best for one-half.

## In Lots for Your Choosing.

Prices, 10c, 15c, 25c, 35c, 55c, 75c for fabrics which sold up to \$1.50 a yard.

## Flannels and Other Waist Fabrics in the Rummage Sale.

Also new fabrics for this season. Many of the novel effects for housewives who wish to be early. Among the rummage things are:

All the Fancy French Flannels and Mercerized Fabrics and goods that have held a high hand in our former 45c to 60c prices; these goods are reduced now to 35c.

Some of the prettiest Flannelettes of the season at 12 1/2c are sold for 8c.

Choice New Ginghams, the 12 1/2c and 15c, Mercerized Taffetas, in new effects of printing, 15c value, for 12 1/2c.

The New Printed Organdies have the 1905 expressions in their figures and styles; we made the price 25c.

Another of American made Organdies, good imitation of the French, for 12 1/2c.

The new yard-wide Shirt Waist and Dress Linens are 10c a yard. They include all the pretty new shades in pink, blue and other wanted colors.

Natural Blouse Linens are 12 1/2c to 25c a yard.

In the Basement these Cotton Fabrics are in their glory.

Plenty of every sort and placed in the Rummage Sale at Rummage Sale prices.

Sea Island Percales, foulard designs, 7 1/4c.

Lancaster and Amoskeag Apron Ginghams, 5 3/4c.

12 1/2c French Madras Cords, in neat and stylish patterns, for 6 3/4c.

12 1/2c Cambric Finished Long Cloth, full yard wide, 8 1/2c.

9c Unbleached Drill, for boys' and men's wear, 6c.

Double Faced Extra Heavy Pileed

# Cohen's Rummage Sale

## BETTER THAN EVER.

Doing better as stocks show diminution—thousands are yet on the shelves and the unloading is like finding money just now. Whatever is needed in your home or for personal use is up at auction prices. It's the one sale that has to come to the rescue of readjustment. Prices are the minimum wherever you step.

## THOS. DIXON'S

Latest Novel, "THE CLANSMAN" Out Yesterday. On Sale for \$1.08

## Handkerchief Shipment

### From Ireland

has arrived and will be on sale Monday. All hand embroidered and the greater part pure linen. They are the balance left on hand of one of the best Irish manufacturers. In some few you may find a slight imperfection in the weave. Prices are just about half—7c, 10c and 17c.

# A Few of the Rummage Prices

## From the Various Departments

### Women's 25c Stockings, 18c.

Women's 25c best Imported Stockings 18c. Lot of seconds of best 19c Heavy Ribbed Stockings for boys (imperfections slight) 10c a pair.

### Linen Handkerchiefs, 4c.

Women's Linen Handkerchiefs, sheerest 10c ones for 6c. Usual 6 1/4c linen ones are 4c.

### Furs Were \$6, Now \$2.50.

Furs are put in lots; all that have sold to \$6 are priced \$2.50 each.

### \$1 Rain Proof Umbrellas, 65c.

Best \$1 Umbrellas, of rainproof gloria, for 65c. 80c Umbrellas 25c.

### 25c Fancy Neckwear, 10c.

A lot of 25c new Fancy Neckwear are marked 10c each.

### Silk Trimming Gimp, 5c.

A lot of White Silk Trimming Gimp is sold for 5c a yard.

### The Leather Department.

Lot of Wrist Bags, latest novelties, were priced to \$5, to be sold for \$2 each.

Another lot of Bags, were priced to \$1, for 50c each.

Bags, which were priced to \$3, for \$1.50.

### Witch Hazel Soap, 3 1/3c.

25 gross of Witch Hazel Soap, a regular 60c a dozen soap, for 3 1/3c a cake.

Another lot of 2 1/2 ounce Palm Soap at 2c a cake.

### \$2.25 Veils, 79c.

Lot of 1 1/2 yard Long Ready-made Veils, were to \$2.25, for 79c each.

12 1-2c Percale Linings, 8 1/2c

10 pieces Fast Black Percale Linings, the best 12 1-2c quality made, for 8 1-2c a yard.

### Pearl Buttons, 2c.

100 gross of Assorted Pearl Buttons, 2c a dozen. Another lot regular 10c Pearl Buttons, 5c a dozen.

### 25c Side-Combs, 10c.

150 Side and Back Combs, sold to 25c, for 10c each.

### \$1.25 Bracelets, 50c.

Lot of Nethersole Bracelets for women and children, sold for \$1.25, now priced 50c each.

### Black Garter Web, 5c.

All widths Black Garter Web, 5c a yard. Mercerized Embroidery Cotton, in every shade, 2 1-2c a spool. Nickel Safety Pins 2c a dozen.

### Women's 50c Gloves, 29c.

Women's 50c Silk Lined Gloves, the best sold this season at that price, are 29c a pair.

### Men's 25c Half Hose, 12 1-2c.

A lot of Men's Fancy and Plain Half Hose, which sold at 25c, to be closed out at 12 1-2c a pair.

### The Shirt Waist Department

sells 250 black 60c Waists for 25c each. Blue or Black Velvet, also Black and Gun Metal Silk Waists, the best \$3.50 values of the season, \$2 each. Second floor.

### In the Corset Department

a counterful of \$2.50 to \$3 Corsets for \$1.50 a pair. Two other lots are 50c and 70c; just half prices. Second floor.

### The Boys' Department

sells 3-piece Suits that were \$3 for \$1 a suit. Second floor.

### In the Infant Department.

Children's Fine Cloaks that were sold to \$5, choice \$2. Infants' Silk Caps were up to 50c for 10c. Second floor.

### In the Art Department.

Best 50c Pillow Tops of the season for 20c. 30c to 50c Applique Shams and Scarfs, choice 15c. Second floor.

### The Book Department

has the prettiest little volumes that sell in America at 25c for 9c. It sells Bibles and other religious works, were priced 50c to \$7.25 at from 10c to \$2.50. Lot of Children's Fancy Illustrated Books, were 19c and 25c, for 3c each. Basement.

### 50c Wool Vests, 29c.

Women's 50c Wool Vests are 29c. Children's 25c Fleece Underwear, all sizes, 15c a garment. Basement.

### Women's Night Gowns, 39c.

500 Women's Good Muslin Night Gowns, variously trimmed, 39c each. Basement.

### Huckaback Towels, 5c.

240 dozen Huckaback Towels, a manufacturer's end of lots, 5c each. Basement.

# The Sale of Beddings

shows how liberal Cohen's Store makes reductions. There are few things pertaining to Bedding that are wanting from the early season assortment. The average reduction is from one-fourth to half.

Handsome All Wool Largest 12-4 White Blankets are marked to sell for \$40. Another lot of 12-4 Blankets are marked \$4.50.

The Full Size White Blanket can be bought for \$2.75. The 12-4 Heavy White Cotton Blankets are 90c.

Some of the natural, not so heavy, are 150c. COMFORTS ARE SOLD THE SAME WAY. \$1.50 buys those that were \$2.50. The Laid Linen Comforts are \$3.75. White Cotton Filled Comforts for 75c. Others as low as 50c.

## Some 500 Dozen Sheets and Pillow Cases

have come in among the White Sale. These goods are manufactured special for us, and paid for more than two months ago; the prices will show that.

81x90 Heavy Round Thread Bleached Sheets, 50c. 63x90 Heavy Bleached Sheets for 39c. The best 60x90 Bleached Sheets are sold for 61c.

Pillow Cases, same value. The 40 ones, sold for 20c. The 12 1/2c and 15c ones sold for 10c and 12 1/2c. The reduction on all is just 20 per cent.

## Three Lots of White Quilts.

Imported Marseilles Heavy Embossed \$3.75 Quilts for \$3.75. One lot of Marseilles Design White

Quilts, made of imported yarns and worth \$3.38, for \$1.50 each. One lot of Full Size Crochet Quilts are sold for 50c each.

# Hundreds of Curtains

were sold last week. But the stock is not relieved. Whether you want real or imitation Lace Curtains, Heavy Curtains, Draperies, Furniture Covering, or anything that the stock contains. It is one of the times that presents a chance for buying. We are ready to lose money.

Real Hand Made Irish Point Lace Curtains, extra wide, open work borders and made on best quality net, 3 1/2 and 4 yards long, were \$9.50 and \$10, for \$6.50 a pair.

Irish Point Curtains, 4 yards long, heavy floral design borders, regular price \$7, for \$5.

Fine Quality Double Thread Scotch Net Curtains only two designs, 3 1/2 yards long, \$3.50 ones for \$1.50 a pair.

Heavy Nottingham Curtains, full length and width, were \$1.50, for \$1 a pair.

Portieres, in plain and floral designs, made of heavy repp, 60 inches wide, \$1.50 and \$5 ones, for \$2.08 a pair.

Tapestry Portieres, plain colors, red, green and blue, \$2.50 ones, for \$1.50.

Tapestry, for covering furniture, 50 inches wide, all styles and quality, from \$10 to \$15.50 a yard.

50c Figured Velour, 20c a yard.

# Monday Will be a Carpet Chance.

It will include Druggets and all other Floor Coverings, such as Oil-Cloth, Linoleum, etc. The stock is over-full to just about \$11,000 in the store warehouse, and the order has come to sell about that much.

Druggets, 8 1/4x12 feet, will be sold for \$10. Bigelow Brussels Druggets, the largest size 9x12 feet, will be sold at \$18.

The \$18.75, 9x12 feet Druggets, for \$13.50. \$1.50 Axminster Rugs, \$2.25.

The \$2.75 Axminster Rugs, \$1.75. The larger size Axminster Rugs are \$2.08. Brussels Carpets reduced to 50c a yard.

95c and \$1 Brussels Carpet for 60c. \$1.10 Velvet Carpets 75c. Axminster Carpets 80c.

95c Velvet Carpets 60c. 55c Linoleum 37 1/2c. \$1.35 Inlaid Linoleum 95c.

Oil Cloths, in short ends and full pieces that cost to 50c, will be sold from 16c to 35c a yard. Some of the short lengths at 16c have been 40c.